

# TOP AGENT

MAGAZINE

*Carol Majors*



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For the last 35 years, there's been a lot that has changed in the South Pasadena, San Marino and adjacent communities. People have come and gone, houses in the area have changed for either the better or the worse, but two things that haven't changed a bit are the success that Coldwell Banker Previews Agent, Carol Majors, has had as a top real estate agent in the area and her drive to make a difference in the community.

Having grown up with a father who was a home builder, Carol was raised around the industry and developed a love and passion for the unique and beautiful architecture that surrounded her every day. "There was a lot of family involvement," says Carol, who would go on to marry a commercial contractor, further igniting her passion to get into the business. "I knew construction and real estate would provide me the opportunity to be creative and help people reach their dreams."

Always one to lend a hand when possible, Carol took to real estate like a duck to water. Her kind, trustworthy demeanor and strong work habits helped propel Carol to become one of the top agents in the area today. Specializing in first time buyers and high end luxury homes, Carol has received many awards for her outstanding service including the Society of Excellence Award, International President's Premier awards and since 2004 NRT's Top 1000 Sales Associates award. Her career listings and sales volume is over a half billion dollars, with over \$27,000,000 of that coming just last year alone.

"Carol Majors is a consummate professional," says Jack & Joyce Tasso, former clients who selected Carol to sell their house. "She truly understands the housing market and knows what it takes to sell. She also works with a wonderful team that makes the sales process easy."



## *Coldwell Banker Previews*

With 75% of her business coming from referrals or repeat customers, Carol is more of a tech saavy traditionalist who hasn't jumped too deep into the social media world. It's pretty safe to say that you're bound to hear Carol's name come up if word gets out you're looking for a home in her area. Bob and Ruth Barrett weren't even sure where they wanted to purchase a home until their friends and family in the South Pasadena area highly recommended Carol. From there, the Barretts said she showed warmth, compassion, good humor and professionalism, while being their hand holder, mentor, guru, and friend.

"You got us into a house before it even came on the market," professes the Barretts. "You anticipated every possible obstacle that could arise in our transaction, so that potential problems were solved before we were even aware of their existence. You appealed to the seller's sense of fairness to come up

with compromises that worked for us and them. Most importantly, we were able to relax every step of the way because we knew we were in the hands of a master."

Even with all of the professional success Carol has had through the years, it's reactions like these from beyond satisfied customers that she likes most about being a REALTOR®. "It's so rewarding having helped people move to the next phase of their life," expresses Carol. "Real estate fits my personality and challenges me everyday!

While she no doubt goes out of her way to assist her clients, Carol does the same thing to assist her local community. She's a South Pasadena Education Foundation donor, supports AYSO soccer, South Pasadena Little League, the Pasadena Humane Society and is a member of the board at Kings University.



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“I am a major donor to the South Pasadena Fun Fair where the three elementary schools come together for a day of fun and fundraising,” says Carol, who raises money for the schools.

With four grandkids she adores, Carol always finds time to spend with her family and friends when she’s not at work or working to better the community. While she looks to continue to spend every moment possible with them, she also hopes to continue growing as a person while coming up with creative ways to help others.

By drawing on her creativity, desire to help others and keen understanding of the market, Carol has never come across an issue she can’t handle or find a resolution for. It is this skill-set that will continue to propel Carol and her business to new heights.

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To learn more about Carol Majors including her current listings visit her newly designed website [www.majorsmarketplace.com](http://www.majorsmarketplace.com).